Do you know the most efficient & cost effective way to get top quality European style cabinetry in 3 weeks or less?

(HINT: THINK GLOBALLY; BUY LOCALLY)

Dear Industry Partner,

Let's face it, these are challenging times for our nation's economy, and our industry is being hit harder than most. But rather than running scared, we're planning for high growth throughout downtown Denver, Cherry Creek, and the mountain regions of Colorado. We're revving up, not slowing down. That takes guts!

Established and reputable builders, developers, architects and designers like us have worked hard to get where we are; we value great design and top quality cabinetry; and we're concerned about how our work impacts the environment. That's admirable!

However, unless you know how to keep profit margins up—while continuing to offer your customers the quality craftsmanship and excellent customer service they've come to expect—you're taking big risks with your reputation, your profits, and your company's future.

That's not gutsy or admirable… that's just plain crazy!

Sacrificing the quality of your cabinetry or the speed of your service in order to cut costs won't help you get a leg up on the competition. In order to **gobble up market share and beat out the competition,** you need to find ways to boost the value of your dollar. And that's where we come in.

Debra Toney Kitchen & Bath Studios, the latest addition to the Debra Toney family of companies, is pleased to announce the opening of our Kitchen and Bath Studios in Denver. From simple lofts to true artistic woodwork, we provide **European style cabinetry rivaling the hottest cabinet manufacturers from Italy, Germany, Spain and Canada—*at a value that simply can't be beat!***

Just so we're clear, let me tell you exactly how we'll give you more bang for your buck:

- **Fast, reliable, no-hassle production:** We produce large multi-unit developments in as little as 3-weeks—and we always deliver on schedule. Never again will you have to deal with a delayed out-of-state or international shipment holding up (or destroying) your construction schedule.

DEBRA TONEY KITCHEN & BATH STUDIOS

290 Fillmore Street Denver, CO 80206 | Tele. 303.399.2677

www.debratoney.com

- **Unrivaled post-installation services:** Because we manufacture our products right here in Denver, it doesn't take us 10-16 weeks to replace or service products (like it does with overseas manufacturers.). In most cases, we can do it in just 24-48 hours. In a business where time really does equal money, that's *smart spending!*
- **Reduced carbon footprint:** Buying anything imported across an ocean means a container ship transported it. Just one container ship traveling one mile produces NOx emissions equaling 25,000 cars traveling the same distance.* For those dedicated to further reducing their carbon footprint, we also offer a line of eco-friendly cabinetry.
- **One-stop-shopping:** Why choose between cost, speed and quality when you can get it all in one place? We provide timely manufacture of top quality cabinetry; highly personalized and ethical service; efficient installation; and unmatched post installation services. (Our award-winning** design services are also available upon request).

We look forward to providing you with quality cabinetry and service you can count on—today, tomorrow, and into the future. Please look over the enclosed materials and **call (303) 399-2677 to schedule a meeting or request a bid.** You'll be glad you did!

Sincerely,

Debra Toney

President, Debra Toney Kitchen & Bath Studios, A Debra Toney Company

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*Source: The Santa Barbara County Pollution Control District.

**To see a list of our design awards, visit http://debratoney.com/awardsandpubs.html

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